

ANGELA GOODEARL

Los Angeles | Asian-American | she/her

CONTACT

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 angelagoodearl.com

PROFILE

Passionate entertainment professional with experience in executive support, creative marketing, and streamlining operations. Eager to grow in international film marketing by supporting global campaigns and impactful storytelling.

EDUCATION

B.S. Motion Pictures, B.S. Sociology

Belmont University - Nashville, TN

GPA - 3.9

SKILLS

- Branded Content, Digital Marketing, & Social Media
- Budgeting, Scheduling, & Travel
- Project Management & Prioritization
- Pitch Decks & Communications
- Business & Personal Support
- Adobe, Google, & Microsoft Suites

RELEVANT EXPERIENCE

CrossCheck Studios

October 2023 - Present

Creative Coordinator

- Manage marketing campaigns and brand partnerships across digital, social, and livestream platforms, overseeing budgets and deliverables.
- Coordinate meetings, logistics, and presentation materials across internal teams and external partners in a fast-paced environment.
- Research talent and market trends to develop pitch decks and reports with clear, executive-ready insights.

Executive Assistant to CEO & Co-Founder

- Provide administrative support to two senior executives and the company talent roster, managing calendars, travel, contacts, brand outreach, and business development tracking.
 - Assistant to Chris Sawtelle (former ICM agent)
- Manage expense reports, invoices, and budget tracking for projects, ensuring accurate financial records and timely payments.
- Coordinate personal and business errands to support daily priorities.

Hollywood Radio & Television Society

August 2025 - Present

JHRTS Board - Marketing Lead

- Design and manage visual assets and branding strategies for marketing initiatives that strengthen JHRTS's voice and member engagement.
- Partner with social and engagement teams to develop promotional materials that highlight programming and community initiatives.

Kappa Alpha Theta

December 2024 - Present

Education Advisor / Inclusion Committee

- Guide chapter officers in developing inclusive programming and leadership initiatives, providing tailored support and actionable training resources.
- Collaborate with leadership to assess chapter culture, refine DEI efforts, and implement strategies that foster belonging and long-term engagement.

ADDITION+

May 2022 - August 2022

Talent Management Intern

- Drive influencer research and tracking to strengthen client submissions, partnerships, and creative deal ideation.
- Support team operations by managing briefs, invoices, and meetings while sharing market insights that inform talent strategy and client pitches.